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CIM Level 4 Certificate in Professional Marketing ... advanced manufacturing equipment? a. Machine operators, IT Director, Sales Director, Production Director. b. Finance Director, Production Director, Production Manager, Managing Director. c. Production Manager, Accounts department, Sales Manager. d. Non-executive Directors, Company Chairman, Production Director. 10. What is the chief reason that the Decision Making Unit (DMU) is an important concept in business -to -business marketing? a ...

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Marketing (2100) â€“ July 2016 Page 3 of 20 Answer ALL questions. Choose ONE answer from the options provided. Section 1 1. Which of the following is most likely to be the guiding principle of a marketing

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Mock Exam: CIM Professional Certificate in Marketing â€“ Marketing Essentials 2015 If you would like a copy of the CIM Professional Certificate in Marketing â€“ Marketing Essentials Mock Exam 2015 , you are welcome to this, but we would very much appreciate it if you could PAY WITH A TWEET.

CIM Marketing Essentials Mock Exam paper

CIM Advanced Certificate Paper 5 the Marketing/Customer Interface: Study Text (CIM Study Text: Advanced Certificate) by Bpp. Bpp Publishing Ltd, 2002. Paperback. Used; Good. Fast Dispatch. Expedited UK Delivery Available. Excellent Customer Service. Bookbarn International Inventory #1882849...

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For aspiring marketers, CIM's Certificate in Professional Marketing qualification is perfect for those who want to gain knowledge and skills to progress a successful career in marketing.

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Revision is more than memorising facts and going over notes. You can practise an exam by answering real questions from past papers. This will give you a better chance of passing.

Past papers and answers - CIMA

of CIMA's Certificate in Business Accounting or an approved exempting qualification. ... any paper in which the candidate scores 50% or more. Students must pass all operational and management level subject examinations, in each learning pillar, before attempting the strategic level subjects. On successful completion of all operational level subjects, students are awarded the CIMA Diploma in Management Accounting. On successful completion of all management level subjects, students are ...

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